



# The Atlanta Clay Scoop

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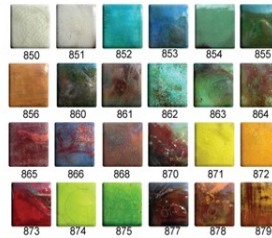
## September is for Spectrum!!!

And October too!  
Come in between  
now and the end of  
October and get...

**-- 10% OFF --**

our huge selection  
of Spectrum Glazes,  
Underglazes and  
Decorating Colors.  
Why are Spectrum  
Glazes so good???  
Their formulas use  
ceramic frits and  
stains instead of  
minerals and oxides  
- meaning superior  
appearances and  
consistent finishes!  
Plus their higher

percentage of stain  
gives you a greater  
intensity, depth of  
color and makes  
the colors brighter!



We love them and  
want you to love  
them as well!!!

(Remember, that's  
15% off for anyone  
at one of the local  
art centers, schools  
or universities!!)

## Slip-ping

We got lots of  
questions about  
stains this month -  
for glazes & slips/  
engobes. Think of  
the recipe's parts as  
support for the stain  
ie if the color needs  
calcium add whiting.  
If it needs zinc, add  
it. But if it hates zinc,  
avoid it. Remember  
that a clay heavy  
base will require  
more colorant -  
(oxides 3-5% and  
8 - 15% for stains)  
Vibrant colors need  
higher %.

Got ??? Just ask!  
[info@atlantaclay.com](mailto:info@atlantaclay.com)

### In this Issue:

**Spectrum Sale**  
**Slip-ping (A monthly Q+A)**  
**New and Hot**  
**Check It Out!**  
**Upcoming Events**

### Check It Out!

**Come in and see all the  
new test tiles we've  
made. And soon we'll  
display all the great work  
you've made with all the  
Green glaze samples!**  
**Plus stay tuned for our  
next free glaze  
which will be.....**

**RED!**

**We'll have a rockin'  
Holiday Show too!**

### Upcoming Events

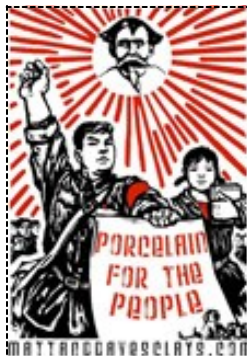
9/26-9/27 - Robert Moore  
Workshop at Callonwalde

10/31 - Halloween!! Come  
in costume & get a free  
bag of Highwater Clay!

11/12 - 11/15 GAEA Fall  
Convention  
(Young Harris, GA)

## New and Hot Products

Porcelain for the  
People



So good we had to  
use the entire space  
to talk about this hot,  
new product!

Created by a couple  
of Alfred professors/  
ceramic engineers,  
this 7/10 Porcelain is  
truly a revelation for  
porcelain lovers.  
They've created a  
porcelain that acts

like a stoneware...  
rugged yet still  
responsive and oh  
so gorgeous. They  
have also crafted a  
casting slip and an  
attaching slip that  
eliminates the need  
for scoring - wow!  
No more cranky,  
warping, cracking  
porcelain!